



DATASHEET

Fortra Data Protection

Your business is not static, nor is the data that drives it. Whether it's source code, sensitive patient information, or financial documents, data fuels businesses. That data is growing and changing by the moment and in a rapidly changing threat landscape, it's at risk of being lost or stolen.

In many ways, a business is only as viable as its data. In the face of mounting data breaches, evolving data privacy laws, and a hybrid workforce, it's imperative for companies to keep track of their data and ensure its being kept safe without slowing the pace of their business or impeding productivity.

Why Fortra

Fortra offers world-class infrastructure protection, data security, intelligence, and automation solutions. Over 30,000 loyal customers worldwide trust us to help them create a simpler, smarter, more powerful IT. Partner with us because of our:

- Commitment to Cybersecurity
- Exceptional Support
- Breadth of Solutions
- Vendor Stability

Fortra's leading data protection offering delivers interlocking security for all cybersecurity maturity levels. Our modular solutions for data classification, data loss prevention, and secure collaboration combine to address your immediate needs and use cases, as well as advise your next best steps as your security program evolves.

Data Classification

Better understand your data with labels while enhancing data security and reducing business friction.

Data Loss Prevention

Get immediate visibility into your data security and protect critical data and IP wherever it lives.

Secure Collaboration

Take a zero trust approach to file sharing. Encrypt and control access to sensitive files wherever they go.

PRODUCT SUMMARY

THE IMPORTANCE OF DATA PROTECTION

- IDC estimates that more than 180 zettabytes — 180 billion terabytes — will be created in 2025.
- According to IBM's 2022 Cost of a Data Breach report, breaches that resulted from accidental data loss cost organizations an average of \$3.95 million.
- Intellectual property theft costs the US between \$225 billion and \$600 billion annually (IP Commission Report).

FORTRA DATA PROTECTION INCLUDES:

- Fortra Data Loss Prevention
- Fortra Data Classification
- Fortra Secure Collaboration



No matter where you are in your data protection journey, Fortra is here to help. Fortra's Data Protection solutions can help organizations find, classify, and protect their most sensitive data and intellectual property. When it's time to share that data, either internally or with third parties, Fortra can ensure its encrypted and controlled every step of the way. Available as a software-as-a-service (SaaS) and managed service, our solutions can help businesses reduce overhead costs with added simplicity and speed, without slowing the pace of their business.

Fortra Data Protection solutions can help organizations with:



Identification

Using the most comprehensive data discovery, tagging and remediation on the market, Fortra can help identify the data you have, both structured or unstructured, across platforms, devices, and in the cloud.



Classification

By applying rich, actionable metadata to your sensitive data, Fortra can ensure its protected and controlled wherever it goes. Applying visual labels that identifies the sensitivity of the data across your organization, along with labels to file metadata, gives it context and helps ensure proper data handling, both by humans and other downstream solutions.



Monitoring

It's difficult to protect what you can't see. Get the most complete view of all of your organization's data with enterprise-wide visibility. Monitor, log, and block threats to your data, wherever it resides. Fortra's deep visibility enables service providers to demonstrate regulatory compliance through data movement reports and audit trails.



Control

An effective data protection program needs to find a balance between how it controls data and educates users on the importance of sensitive data and IP. Fortra governs data without impacting productivity, warning a user if they're about to violate a policy and outright blocking some behavior, like moving classified files.



Protection

Whether it's with an auditor, a supply chain partner, or a customer, all organizations deal with sensitive data that at some point needs to be shared outside the company. Fortra enables organizations to encrypt that data and securely share it with third parties. Once shared externally, the data owner can still control who accesses it, track its use, or revoke access, wherever it's sent.

Take the Next Step in Your Data Protection Journey

Whether you're looking to deploy data protection solutions for the first time or enhance your existing technology, we want to help. Visit fortra.com to learn more about our cybersecurity portfolio or talk to our of our solutions experts.

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[Fortra.com](https://fortra.com)

About Fortra

Fortra provides advanced offensive and defensive security solutions that deliver comprehensive protection across the cyber kill chain. With complete visibility across the attack chain, access to threat intelligence spanning the globe, and flexible solution delivery, Fortra customers can anticipate criminal behavior and strengthen their defenses in real time. Break the chain at fortra.com.