# FORTRA

**SOLUTION BRIEF** (FORTRA)

## **GDPR Compliance Support That Works For Your Business**

#### **The Problem**

Since the launch of GDPR in 2018, organizations have been forced to change their business practices in order to remain compliant.

GDPR compliance requires organizations to have visibility into what data they possess, and where it is located. This remains a challenge for many organizations who don't yet have solutions in place to understand where their data lives and what it contains. Ultimately, many organizations still aren't sure where to start, and are worried that these solutions will affect workflow productivity.

However, not complying with GDPR could expose organizations to significant risks – fines, negative PR, drops in stock prices, and more. All compelling reasons to find a solution that works.

### **The Solution**

Organizations need a solution that works to ensure they are GDPR compliant, while also allowing their business to run optimally. An ideal solution should accurately identify sensitive data in their systems, mitigate leakage of that data, and be able to reduce user friction throughout this process.

#### How Fortra's Data Classification Suite (DCS) Enhances GDPR Compliance

DCS provides a solution that uses intelligent protection, powered by machine learning, to ensure organizational regulatory compliance, while also allowing for a seamless user experience.

DCS enhances the effectiveness of your data protection and privacy program by identifying what data you have, how sensitive it is, and how it should be handled by your security stack. Industry and analyst research have indicated that identifying and classifying your data are foundational steps in GDPR compliance. DCS offers a solution that will engage your employees, and enforce your company polices for identifying, classifying and securing personal data.

#### How Does DCS Help Your Organization Comply With GDPR?

DCS enhances the effectiveness of your data protection and privacy program by identifying what data you have, how sensitive it is, and how it should be handled by your security stack. Industry and analyst research has indicated that identifying and classifying your data are foundational steps in GDPR compliance. DCS offers a solution that will engage your employees, and enforce your company polices for identifying, classifying and securing personal data. Identifying the business value within email and documents allows your organization to make informed decisions about how personal data is handled. DCS enables organizations to identify the sensitivity of unstructured data with support

for automated, system-suggested, or user-driven identification.

#### Classify Data at Rest, and Data in Motion Automatically or in the Flow of Work.

DCS works where your employees work – in productivity tools, emails, desktop, mobile, and web-based applications. DCS applies persistent metadata to unstructured data that can help trigger the appropriate data protection policy.

Based on the identification and classification of your personal data, DCS will enforce your GDPR compliance policies to secure and protect that data from breach. Whether it's preventing the distribution of any personal data outside of your network, or encrypting anything classified as personal data, DCS applies your security and GDPR compliance policies to protect your most sensitive data.

DCS supports the requirements of 12 GDPR articles and helps you become GDPR compliant—while meeting your business objectives. Our powerful and interoperable data protection solution, driven by a flexible policy engine, empower your people, processes, and technology.

Whether you're just starting out on your compliance journey, or you're looking for a solution to facilitate your existing data security investments, DCS will help you deliver on both your business and compliance objectives.

#### DCS Supports the Following GDPR Articles:

ARTICLE 5: Principles relating to

ARTICLE 9: Processing of special categories of personal data

ARTICLE 6: Lawfulness of processing ARTICLE 15: Right of access by the data subject

ARTICLE 25: Data protection by design and by default

ARTICLE 33: Notification of data breach to the supervisory authorithy ARTICLE 32: Security of processing

**ARTICLE 34:** Communication of breach to the data subject

**ARTICLE 39:** Task of the data protection officer ARTICLE 35: Data protection impact assessment

**ARTICLE 44:** General principal for transfer

**ARTICLE 24:** Responsability of the controller

#### **About Fortra**



Fortra is a cybersecurity company like no other. We're creating a simpler, stronger future for our customers. Our trusted experts and portfolio of integrated, scalable solutions bring balance and control to organizations around the world. We're the positive changemakers and your relentless ally to provide peace of mind through every step of your cybersecurity journey. Learn more at fortra.com.